

Advisory Council on Sustainability  
Wednesday, March 9, 2011  
11:00 a.m. – 12:00 p.m., Lang 122m

1. The March 13<sup>th</sup> sustainability council meeting was convened by Tom Schellhardt at 11:00 a.m..
2. Attendees included Tom Schellhardt, Gloria Gibson, James Walters, Emma Hashman, Ian Goldsmith, Eric O'Brien, Bill Calhoun, Joel Haack.
3. Notes from the February meeting were reviewed and accepted after a minor correction.
4. Jim Walters presented an update from the Energy Conservation Committee:
  - a. He gave a membership update. New appointments and membership changes were recently made through letters from the President's office.
  - b. A committee name change was discussed. It was decided to present the name "Sustainability Action Committee" to the group now operating under the name Energy Conservation Committee.
5. Eric O'Brien presented an update from the Sustainability Office:
  - a. EPA Interns
    - i. Formalizing integrated pest management plan for UNI grounds. The draft has been sent to EPA for review.
    - ii. Working with Bill McKinley to track waste stream pollution on campus.
  - b. Earth Day
    - i. Earth Day planning is in high gear
      1. RRTTC has a link from their homepage if you are interested in having a display at the event
    - ii. Sustainability Forum Planning
      1. "UNI's Sustainability Report Card: Are we making the grade?"
        - a. When: April 21, 2-4:00 PM
        - b. Where: Maucker Union Ballroom
      2. Agenda has been nearly finalized
      3. Discussion topics and questions are being worked on
      4. Need volunteers to take notes at the roundtables and facilitate discussion
      5. CARE awards are open for nominations at [www.uni.edu/sustainability](http://www.uni.edu/sustainability).  
Nominations are due by April 8<sup>th</sup>.
  - c. IT policies and best practices
    - i. UNI is currently starting to draft plans for IT policies and best practices to aid in sustainability efforts on campus. If you have any items that you would like to see addressed, contact Eric O'Brien and Marty Mark
  - d. STARS
    - i. UNI submitted STARS report in the first week in March.
    - ii. UNI was the 9<sup>th</sup> school to be rated "STARS Gold"

- iii. The group had a great deal of discussion about marketing STARS. Eric will set up a meeting with a representative of University Marketing and Public Relations to determine options.
- 6. Bill Calhoun wanted to know if there had been any more conversation on a possible rebranding effort.
  - a. To date this is on hold. It was mentioned that MBA students did a project on this, but had not followed up with their report.
- 7. Meeting was adjourned at 12:05 pm.