649,589 people reside within a 60 mile radius of the University of Northern Iowa campus, 1,652,064 people within a 90 mile radius and 2,797,905 people within a 120 mile radius of campus. 

*U.S. Bureau of the Census, 2000*
Great Location
Great Venues
Great Value

There are 2,797,905 people eager for live entertainment living in a 120-mile radius of the convenient venues of the University of Northern Iowa! Cedar Falls, Iowa, is located between primary Midwest markets on a college campus of nearly 13,000 students and 90 miles from Iowa State University and the University of Iowa, both with larger student populations.

Cedar Falls is in the largest media market in Iowa and UNI and the Sports & Event Complex have great relationships and buying opportunities with them. We’re proud of our history and look forward to building on it with your clients.

When you bring your event to our facilities, it will be considered a highlight event in our community. Our market recognizes and supports opportunities for live entertainment. That support has been demonstrated by the fact that all of our event facilities have been built with private funds; the community strongly understands our mission and recognizes our events enhance their quality of life in eastern Iowa.
UNI-Dome

The most widely recognized symbol of the UNI campus, the UNI-Dome opened in 1976 and hosts Panther athletics; concerts; sports camps; recreation, craft and antique shows; community events; and Commencement ceremonies. It has been the site of national sports tournaments, performances by some of the best-known groups in popular music, and memorable UNI athletics contests. It’s part of the West Campus complex, which also includes the Wellness Recreation Center, Physical Education Center, the McLeod Center and the Human Performance Center.
Floor Area
- 78,000 square feet (390’ x 200’)

Seating Capacity
- 16,300 in football grandstands
- 5,000-22,000 for concerts

Equipment
- Two fork lifts
- Stage Right stage
- Pipe and drape, tables and chairs

Services
- Catering
- Concessions
- Parking
- Box office
- Handicapped accessible

Features
- Television/radio broadcasting capabilities
- Four dressing rooms
- Four entrances (NE, SE, SW, NW)
- Vehicle entrance (20’ w x 13’10” h) to the building for loading in and out

Rigging
It is 155 ft from center floor to roof top (down to 125 ft on outer ring), therefore a crane must be rented for any required rigging. It is also possible to rent a roofing system. A diagram of the UNI-Dome roof is available upon request.

Electrical System & Hook Up
North End:
- 600 A 3 phase 120-208 v
- 400 A 3 phase 120-208 v
- 400 A 3 phase 120-208 v
- 200 A 3 phase 120-208 v

East Side:
- 3—150 A 20 circuit 120 v

West Side:
- 3—150 A 20 circuit 120 v

South End:
- 1—15 A 20 circuit 120 v

Center:
Shows with the stage in the center of the floor will require a feeder cable to reach the power source on the north end.

Loading
The UNI-Dome has a non-air supported roof that provides easy set-up and tear down. The vehicle entrance is 13’10”H x 24’W x 22’16”D. A ramp allows the entrance to be at ground level. Most semi-trucks can drive into the building via the entrance, unload their equipment, and depending on the type of set-up, stay in the building until load out is complete. The vehicle entrance is 200 ft from center floor.

Pertinent Venue Facts
78,000 square feet for floor space Hybrid-steel/fabric roof capable of rigging lights and sound. The concession stands were renovated in 2005.
McLeod Center

Located just south of the UNI-Dome, the McLeod Center opened fall 2006. The McLeod and UNI-Dome event levels are the same, allowing for easy access by guests to activities taking place in both locations. In addition, the buildings will be connected by both an underground and aboveground walkway.
Floor Area
- 11,235 square feet with north bleachers pushed in (160’ 6.5” x 70’)
- 9,096.5 square feet with north bleachers pulled out (126’ 11.5” x 70’)

Seating Capacity
- Basketball, 6,168
- Volleyball, 6,796
- Concert/end stage, 5,234

Features
- Television/radio broadcasting capabilities
- Five dressing rooms
- Production and security offices
- South, NE and NW entrances
- One loading dock with two truck bays

Services
- Catering
- Concessions
- Parking
- Box office
- Handicapped accessible

Equipment
- Two fork lifts
- Stage Right stage
- Pipe and drape, tables and chairs

Loading
Two side-by-side bays to accommodate two trailers are located at ground level. Door openings are 14 feet wide by 13 feet high. The entrance is approximately 175 feet from the arena floor.

Rigging
It is 56’ 4½ “ feet from the center of the floor to the catwalk

University of Northern Iowa
McLEOD CENTER

Electrical System & Hook Up
- 1-400 A 3 phase 120-208v
- 2-200 A 3 phase 120-208v
- 1-100 A 3 phase 120-208v

Lighting
- 3-400 Amp
- 2-200 Amp